



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Business insurance

Course

Field of study

Engineering Management

Area of study (specialization)

Managing enterprise of the future

Level of study

Second-cycle studies

Form of study

part-time

Year/Semester

2/3

Profile of study

general academic

Course offered in

Polish

Requirements

elective

Number of hours

Lecture

10

Laboratory classes

Tutorials

10

Projects/seminars

Other (e.g. online)

Number of credit points

2

Lecturers

Responsible for the course/lecturer:

Ph.D., D.Sc., Marek Szczepański, University
Professor

Responsible for the course/lecturer:

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Prerequisites



The student starting this subject should have a basic knowledge of economics and finance. He should be able to independently obtain information from various sources and be ready to start teamwork

Course objective

The aim of the course is to familiarize students with knowledge and basic skills in the field of business insurance, allowing them to independently develop an insurance program for an enterprise, compare and negotiate offers of various insurers regarding insurance services (in the field of economic insurance) and be able to use the insurance method to manage risk in an enterprise.

Course-related learning outcomes

Knowledge

The student defines different classes and types of business insurance, understanding their context within management science [P7S_WG_04].

The student characterizes how organizational structures affect risk and risk management in the insurance sector [P7S_WG_06].

The student lists ethical norms and their impact on insurance practices, including the relationship between insurer and client [P7S_WK_01].

The student explains the principles of intellectual property and copyright protection in the context of insurance products and services [P7S_WK_02].

Skills

The student analyzes and evaluates different types of business insurance, including liability, property, tourist and agricultural insurance, applying critical evaluation of their effectiveness and usefulness [P7S_UW_03].

The student analyzes social and economic phenomena related to the insurance market, using appropriate research methods [P7S_UW_05].

The student interprets legal, economic and social relationships in the insurance sector, analyzing financial insurance and its differences from financial guarantees [P7S_UW_06].

Social competences

The student recognizes and manages cause-and-effect relationships in achieving insurance objectives, including in the context of risk management and insurance risk assessment [P7S_KK_02].

The student is able to identify key challenges, coordinate team activities and apply a strategic approach to achieve project goals in the insurance industry [P7S_KO_02].

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

The effects of knowledge obtained during the exercises will be verified in the form of assessments for activity during classes and assessment of written projects prepared in teams (project of insurance



protection of the selected company). The effects of knowledge obtained during the lectures will be verified in the form of a final test (final test).

Programme content

1. Economic insurance - definition, scope of the concept. Insurance classifications: statutory, according to groups of homogeneous risks, compulsory insurance, length duration of the insurance contract, etc.
2. Property insurance: fire and other random incidents?
insurance of named risks (FLEXA and additional risks), insurance
All Risk type, burglary and robbery insurance, insurance
additional risks: from vandalism, assistance, civil liability in private life, etc.
3. Liability insurance:
4. Compulsory insurance: specificity, differences compared to insurance
voluntary.
5. Motor insurance
6. Transport insurance
7. Travel insurance
8. Agricultural insurance
9. Property insurance
10. Technical insurance
11. Business insurance: profit loss insurance - business interruption
12. Financial insurance: credit, receivables, export contract,

Teaching methods

- Informative lecture.
- Exercise method
- Case study method
- Students' independent work with a book.

Bibliography



Basic

1. Hadyniak B. (Red.), Ubezpieczenia w zarządzaniu ryzykiem przedsiębiorstwa, t.1: Podstawy, red.,
2. Monkiewicz J. (red.), Podstawy ubezpieczeń,t.I i II, Warszawa 2001.
3. Ronka-Chmielowiec W. (red.), UbezpiecC.h.Beck, Warszawa 2016.

Additional

1. Szczepański M., Ubezpieczenia w logistyce, Wydawnictwo Politechniki Poznańskiej, Poznań 2012.
2. Sułkowska W. (red.), Ubezpieczenia, Wydawnictwo AE w Krakowie, Kraków 2007.
2. Jajuga K. (red.), Zarządzanie ryzykiem, Wydawnictwo Naukowe PWN, Warszawa 2009.

Breakdown of average student's workload

	Hours	ECTS
Total workload	50	2,0
Classes requiring direct contact with the teacher	20	1,0
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests, project preparation) ¹	30	1,0

¹ delete or add other activities as appropriate